

AUSTIN CONVENTION CENTER DEPARTMENT

**Nineteen Events, Including Three Conventions, Four Conferences,  
Two Consumer Shows, Seven Sporting Events will bring  
Over 80,000 to Austin Convention Center in February**

**Over 26,000 expected at Palmer Events Center with Carnaval, Austin Marathon Expo,  
Science Festival, Career Expo, and More!**

*February 2, 2007. Austin, Texas.* – The shortest month of the year continues to be one of busiest at the Austin Convention Center. Over 80,000 guests are expected to attend 19 events, including three conventions, four conferences, two consumer shows and seven sporting events. Twenty-one percent of the events represent new business to the convention center.

The three February **conventions at the Austin Convention Center** represent repeat business to the facility: Government Technology Conference's 2007 GTC Southwest, Jan. 29–Feb 1; Texas Computer Education Association's 2007 TCEA Annual Convention & Exposition, Feb. 5 9; and Dell Incorporated's 2007 DELL Americas FY '08 FRS, Feb. 11-15. Both GTC and TCEA represent two of the largest conventions for the year, with GTC bringing 11,000 attendees and TCEA drawing 13,500.

**Conferences** scheduled this month include: University of Texas – McCombs School of Business, Feb. 16; Beach Avenue Productions, Feb. 24-25; University of Texas – School of Law – Continuing Legal Education, Feb. 26-27; and Texas Board of Law Examiners, Feb. 27 – March 1. The Texas Society of Association Executives returns to the Center with their Southwest Showcase trade show, Feb. 1. **Two consumer shows** include the annual IEI Spring Home and Garden Show, Feb. 23-25; and a new public show to the venue, FLW Outdoors' Wal-Mart FLW Tour, Feb. 17-18. **Other events** include Texas Association of Planned Parenthood Affiliates Women's Health Lobby Day, Feb. 28, and the Austin Police Department Awards Ceremony, Feb. 17.

Exhibit Hall 5 will host **seven sporting events** this month. Five Austin Toros home basketball games are scheduled this month on Feb. 2, 3, 16, 23, and 24. The TXRD Lonestar Rollergirls return to the Center on Feb. 11 and 25.

The **Palmer Events Center** anticipates over 26,000 people will attend eight different events in February. Each weekend features events expected to attract thousands to the PEC: 2007 Carnaval Brasileiro, Feb. 3; Star of Texas Fair & Rodeo Austin Gala, Feb. 10; Austin Marathon Expo, Feb. 16-17; and Austin Energy Department's Regional Science Festival, Feb. 22-24. Other events include: Austin Fire Department's Graduation Ceremony, Feb. 7; Long Center for Performing Arts Construction Site Tour, Feb. 20; DELL Incorporated's 2007 DELL All of Finance Meeting, Feb. 26; and the Austin American Statesman Career Expo, Feb. 27.

Events in 2007 and 2008, and their websites, can be accessed from the Austin Convention Center Department's website, [www.austinconventioncenter.com](http://www.austinconventioncenter.com).

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For more information, contact:  
Terri McBride, Public Information Officer/P.R. Manager  
Austin Convention Center Department  
512.404.4020 or [terri.mcbride@ci.austin.tx.us](mailto:terri.mcbride@ci.austin.tx.us)