

AUSTIN CONVENTION CENTER DEPARTMENT

23 Events Fill Up Austin Convention Center's October Calendar, Including Four Conventions, Texas Conference for Women, 2 Lance Armstrong Foundation Events, Thomas the Train, and InnoTech Trade Show

Palmer Events Center is booked with 12 events, including three consumer shows, three trade shows, three conferences and a fundraising dinner.

October 3, 2007. Austin, Texas. - Over 37,000 people will come to the **Austin Convention Center** in October to attend a record 23 events, including four conventions, 15 conferences and meetings, a consumer show and a trade show. Business has been very steady all year at the Austin Convention Center, with 38 conventions scheduled for the fiscal year ending September 30. Last year's estimated attendance from the 168 events in the facility was over 500,000. Conventions brought an estimated 146,000 attendees to the Center.

Conventions at the Center for the month of October include two returning events: Associated General Contractors of Texas' Trade & Equipment Show, Oct. 8-9; and Texas Society of Architects, Oct. 17-20. Two new events for the convention are North American Spine Society, Oct. 24-28; and CIPTUG Cisco IP Telecommunications Users Group, Oct. 26-27.

One of the biggest conferences scheduled at the Center is the annual Texas Conference for Women, Oct. 4, which brings 6,000 attendees for the one-day event. Two Lance Armstrong Foundation events this month include the Livestrong Village on Oct. 12-13 and the Livestrong Challenge-Austin Pasta Dinner on Oct. 13. Austin Steam Train Association returns with its popular Day Out With Thomas event which draws about 18,000 over a four-day period. An estimated 1,500 are expected to attend the returning InnoTech trade show, Oct. 10-11.

Other conferences include: Texas Academy of General Dentistry's Seminar, Oct. 12-13; Greenlights for NonProfit Success' Crossroads Conference, Oct. 16; New Home Technologies' Envision Summit, Oct. 17; Nuts & Bolts of Hospital Joint Ventures with ASC Conference, Oct. 19-20; and Institute of Real Estate Managements' 2007 Forecast Forum, Oct. 30.

The **Palmer Events Center** is also experiencing a busy October. Twelve events, expected to draw about 10,000, include three consumer shows, three trade shows, three conferences and a fundraising dinner. Consumer shows include: Woodworks, Oct. 5-7; Body Mind Spirit Expo, Oct. 6-7; and a City-Wide Garage Sale, Oct. 13-14. Trade shows include: Austin American Statesman Career Expo, Oct. 16; Ben E. Keith Food Show, Oct. 17; and Austin Apartment Association's Annual Trade Show, Oct. 25. Conferences include: Texas Drinking Water Seminar Series, Oct. 2; and Texas Department of Information Resources' SANS Hacker Techniques, Oct. 15-19. The Austin Humane Society has scheduled its big Rags to Wags Fundraising Dinner on Oct. 20.

Events in 2007 and 2008, and their websites, can be accessed from the Austin Convention Center Department's website, www.austinconventioncenter.com.

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