

AUSTIN CONVENTION CENTER DEPARTMENT

FEBRUARY AT AUSTIN CONVENTION CENTER BEGINS WITH 12,000 EDUCATORS AND EXHIBITORS ATTENDING TEXAS COMPUTER EDUCATION ASSOCIATION'S 29TH ANNUAL CONVENTION & EXPOSITION, THE LARGEST EDUCATIONAL TECHNOLOGY CONVENTION IN TEXAS

Eight conventions at the Austin Convention Center, scheduled in the shortest month of the year, will attract over 26,000 attendees.

February, 2009. Austin, Texas. -- February at the Austin Convention Center begins with the **Texas Computer Education Association's 29th Annual Convention & Exposition** (www.tcea.org), Feb. 2-6. The trade show opens at 9:30 a.m. on Wed., Feb. 4, and concludes at 11:30 a.m. on Fri., Feb. 6. The TCEA annual convention, which has been held at the Austin Convention Center since the facility opened, will attract 12,000 attendees. Last year's convention had a direct dollar impact of \$11.3 million (Austin Convention & Visitor's Bureau data) to the Austin economy.

The five-day convention is one of the largest educational technology conventions in the nation and the largest in Texas. The event uses the entire facility – all five exhibit halls, seven ballrooms, and 54 meeting rooms and show offices. The Austin Convention Center, which has 881,400 gross sq. ft. and covers six city blocks, features 374,255 sq. ft. of total meeting space.

The TCEA convention showcases the very latest in educational technology training, nationally relevant speakers, and cutting-edge products. There are many featured speakers, more than 500 sessions and 700 exhibitor booths.

DELL Americas FY '10 FRS (www.dell.com) returns to the facility, Feb. 9-11. Other returning conventions include: **NTP Distribution Annual Dealers Conference** (www.ntpdistribution.com), Feb. 17-19; and **Texas PTA** (www.txpta.com), Feb. 27–March 1. New convention business includes: 2009 Clinton Global Initiative University, Feb. 14-15; National Association for Bilingual Education (www.nabe.org), Feb. 18-21; 2009 Ventyx Mind Share (www.ventyx.com), Feb. 23-26; and 2009 SHARE Winter Meeting (www.share.org), Feb. 28-March 6.

Other events include the **Adobe Photoshop Seminar Tour** (www.kelbytraining.com), Feb. 23; and **Austin Green Living & Home Products Expo** (www.showtechnology.com), Feb. 27–March 1. Three **Austin Toros home basketball games** (www.austintoros.com) are scheduled Feb. 22, 24, and 26, while the **TXRD Lonestar Rollergirls** (www.txrd.com) return to the Center on Feb. 15.

About 6.3 million people have attended over 2,700 events, including over 600 conventions, at the Austin Convention Center since it opened in 1992. Events at both the Austin Convention Center and the Palmer Events Center, and their websites, can be accessed at www.austinconventioncenter.com.

For more information, contact:

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